



CAMEO

COLLEGE OF ESSENTIAL BEAUTY

124 East 5770 South • Murray, UT 84107

801-747-5700



*"Mediocrity-
Unacceptable"*

WHAT IS A CAMEO GRADUATE?

Nail Technicians

- Spa Manicuring/Pedicuring
- Acrylic, Gel, Sculpting, Tips
- Nail Art

Our Nail Technicians are trained in "Creative Nail Design".
Considered one of the leaders in the Nail Industry

Master Estheticians

- Spa Manicuring/Pedicuring
- Advanced Pedicuring-Callus Removal
- Mineral Makeup Design
- Spa and Clinical Skincare and Body Treatments
- Medical Esthetic Skincare Treatments
- Dr. Fryer Plastic Surgeon Medical Esthetic Training - Laser Skin Treatments, Hair Removal, Botox, Collagen, Restylane
- Individuals travel from abroad for our "World Wide Recognized Esthetics Training"

Electrologists

- Hair Removal Specialists - Electrolysis/Laser
- Specialty Equipment Training

Cosmetologists

- Sassoon Connection School Cutting System
- Matrix/Redken Color Specialists Program
- Martin Parsons Long Hair Design
- Mens Grooming-Barbering/Straight Edge Shaving
- Spa Manicuring/Pedicuring
- Spa/Salon Skincare Treatments
- Nail Technology

Permanent Cosmetic Technicians

- Softap Permanent Cosmetic System Trained
- Brows/Eyeliner/Lipliner/Lip Fill/Beauty Marks
- Advanced Placement/Design
- Advanced Color Theory
- Color Correction



Sadie Romney
Student of the Year '07

Average Ticket Price \$84.70
Retail to Service Percentage 230%

HIRE A CAMEO GRADUATE TODAY!

Graduation Ceremonies are held every quarter. Salon/Spa Professionals are invited to meet the graduates and interview "on the spot".

Next Graduation Ceremony

Nov. 11, 2008	Aug. 11, 2009
Feb. 10, 2009	Nov. 10, 2009
May 12, 2009	

“ Highly Qualified Instructional Staff Dedicated to Educating our Future Professionals ”

Cameo Graduates receive "Nuts and Bolts Business Training"

A training program for Cameo Future Professionals and Salon Professionals.

A recognized need in the industry has driven Cameo to "Set The Standard" offering this program to every Cameo student and Salon Professionals in the Beauty Industry.

Do you know how to upservice?

Do you know how to retail?

Do you know how to retain your clients?

Do you know how to obtain referrals?

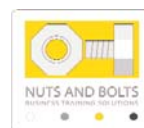
Do you know your Average Ticket Price?

Do you know your Productivity per Hour?

Do you know your Retail to Service %?

Are you working smarter not harder?

CAMEO STUDENTS AND GRADUATES KNOW THIS AND ARE GRADUATING WITH A RETAIL TO SERVICE PERCENTAGE HIGHER THAN YOU WOULD IMAGINE!



Morning Session

8:30 a.m. - 9:30 a.m.
(graduation ceremony)

9:30 am - 10:30 am
Salon/Spa interviewing

Evening Session

5:30 p.m. - 6:30 p.m.
(graduation ceremony)

6:30 pm - 7:30 pm
Salon/Spa Interviewing

Recommendation is to attend both ceremonies as they are different groups. You are welcome to attend full ceremony, or Interviewing Segment Only